

Infotainment

May 27 2016

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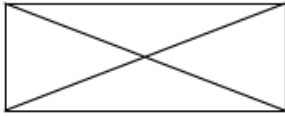
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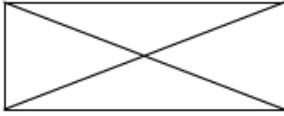
Title (H1)

An eye popping homepage. Professional - but also dynamic and fun. Use some colors. I wouldn't go as corporate as coachingplanet...

Should contain:

General introduction.
References.
A link to the books.
And a good call to action.

Biografie



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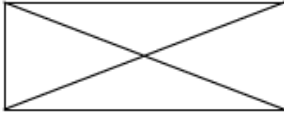
<http://www.infotainment.be/>
Biografie

A Biography of the dude... But of course a lot cooler.

Copyrights

Navigation?

References



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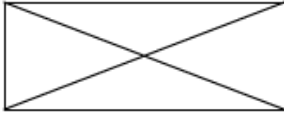
<http://www.infotainment.be/>
Referenties

While I added it as an option from the menu... I would not do it like this on the real site. I would just show the references on each page @ Random. Show like 6 logo's on one page... Show different 6 on another... and so on...

Copyrights

Navigation?

Publications



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Title (H1)

Breadcrumbs

<http://www.infotainment.be/>
Publicaties

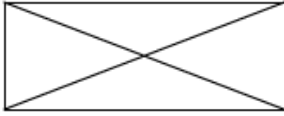
This needs to become a bookshop... 4 books will be shown, two can still be ordered online. These books also come in E-format. So people can buy them as an E-book. Straight Forward Woocommerce... Where people can order & download...

Books are presented in a nice way / with detailpage etc...

Copyrights

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Single



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Title (H1)

Breadcrumbs

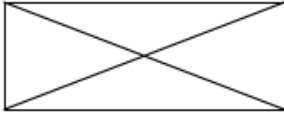
<http://www.infotainment.be/>
Publicaties

This needs to become a bookshop... 4 books will be shown, two can still be ordered online. These books also come in E-format. So people can buy them as an E-book. Straight Forward Woocommerce... Where people can order & download...

Books are presented in a nice way / with detailpage etc...

Copyrights

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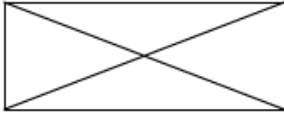
Title (H1)

Breadcrumbs

<http://www.infotainment.be/>
Select In De Pers / Media

Currently this is split up / But i would put it all together. None of the items on both pages are still working... But the idea is that we can add PDFs of articles & perhaps videos for people to watch. I would present it in an intuitive way... Without a single page. People click and it opens in an overlay or something.

Cases



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Title (H1)

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<http://www.infotainment.be/>
Select CASES

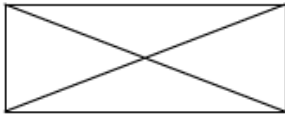
These are cases / success stories. The goal is to present these in a dynamic way. People need to derive from this that he's really good.

The copywriter will provide the text. We can use lorem ipsum to start

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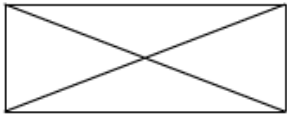
Breadcrumbs

A typical WP Blog (Like my other wireframes)

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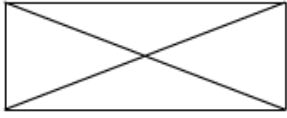
Breadcrumbs

A typical WP Article (Like my other wireframes)

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Title (H1)

Breadcrumbs

Short Text + Contact details

Contactform

Copyrights

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